

HoloTouch

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FOR IMMEDIATE RELEASE



Control Engineering Editors Choose BeamOne

Darien, Connecticut, January 14, 2005 – [HoloTouch, Inc.](http://www.holotouch.com) (www.holotouch.com) and [Atlantex Corporation](http://www.atlantex-usa.com) (www.atlantex-usa.com) announced today that their fully functional touchless holographic interface, BeamOne, has won a 2004 Control Engineering Editors' Choice Award, as "among the most significant innovations featured in Control Engineering during the past year." BeamOne (shown below), using patented HoloTouch® technology, is seen by PCs as a keyboard and empowers operators to control equipment by simply passing a finger through holographic images of "keys," floating in the air. The 1-inch square holographic "keys" are projected several inches in front of the hardware. Power and communications are provided by the PC's USB port, and sensors in BeamOne detect an operator's interaction with the holographic images. Software included with BeamOne allows keystrokes sent to BeamOne to be configured and saved in BeamOne. Further information about this new product, including specifications, can be obtained at www.holodemo.com, where it can also be ordered.

R. Douglas McPheters, President of HoloTouch, Inc., added: "we are grateful to the editors of Control Engineering for selecting BeamOne for the coveted Editors' Choice Award from among hundreds of products reviewed. This recognition signifies the impact we expect HoloTouch technology will have in many sectors, including consumer electronics, gaming, industrial, kiosk, and medical, just to name a few."



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About HoloTouch Incorporated in Delaware in 2002 by entrepreneur and inventor R. Douglas McPheters, [HoloTouch, Inc.](http://www.holotouch.com) is licensing its interactive holographic controls that float in thin air to manufacturers for specific applications that provide value. HoloTouch's technology is protected by [US Patent 6,377,238](http://www.uspto.gov/patents/6377238) and UK Patent No. 2292711, with additional patent applications pending in the United States and other major industrialized countries. HoloTouch is a registered trademark. For more information about HoloTouch technology, licensing opportunities and how HoloTouch can provide turnkey solutions for specific interfaces applications, please call 203.656.9686 or e-mail info@holotouch.com

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