

FOR IMMEDIATE RELEASE

HoloTouch Adds Relay Output

Darien, Connecticut, July 27, 2005 – R. Douglas McPheters, President of [HoloTouch, Inc.](http://www.holotouch.com), (www.holotouch.com), and John Breitenbach, President of [Atlantex Corporation](http://www.atlantex-usa.com) (www.atlantex-usa.com), announced today that their fully functional touchless holographic interface, BeamOne, is now available with relay output, greatly extending the reach of HoloTouch® patented technology to electronic equipment controlled, among other things, by programmable logic controllers ("PLCs"). BeamOne already offers communication with PCs through USB, serial and other ports.

BeamOne (shown below) projects 1-inch square floating holographic images of its "keys," several inches in front of the hardware. A standard PC sees BeamOne as a keyboard. This device is programmable and comes with all necessary software and the infrared sensors needed to detect an operator's interaction with its floating holographic images as well as free support. Further information about this evaluation kit, relay output capability and detailed specifications can be obtained by visiting www.holodemo/store.html, where it can also be ordered.

Reached at his Darien office, McPheters added: "this advance demonstrates our commitment to bringing our innovative touchless actuation and control technology to an ever-widening variety of electronic equipment, including those sold in the automotive, banking, "factory-floor," gaming, kiosk, leisure, medical, military, personal and home electronics and toy markets, to name just a few. Since PLCs control electronic equipment



in numerous industrial and other applications which do not require the sophistication of computer actuation and control, we expect this new offering will accelerate the adoption of HoloTouch® patented technology in several important sectors, not the least of which is "factory floor" equipment. We offer the holographic and opto-electronic design, engineering and manufacturing services needed to rapidly ramp up new products using HoloTouch® as well as the possibility of licensing our technology for specific applications to

manufacturers who recognize the value it can bring to their products."

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About HoloTouch Incorporated in Delaware in 2002 by entrepreneur and inventor R. Douglas McPheters, HoloTouch, Inc. is licensing its interactive holographic controls that float in thin air to manufacturers for specific applications that provide value and providing the design, engineering and manufacturing services needed to provide turn-key solutions utilizing its revolutionary technology. HoloTouch's technology is protected by US Patent 6,377,238 and UK Patent No. 2292711, with additional patent applications pending in the United States and other major industrialized countries. HoloTouch is a registered trademark. For more information about HoloTouch technology, licensing opportunities and how HoloTouch can provide turnkey solutions for specific interface applications, please call 203.656.9686 or e-mail info@holotouch.com. To obtain high-resolution photos related to HoloTouch, please visit www.holotouch.com/press.php.